



## The Claranova group will be present at the Citi Small/Mid-Cap & Growth Conference on September 19 and 20 in London

Paris, France – September 12, 2019. The Claranova group announced its participation at the Citi Small/Mid-Cap & Growth Conference which will take place in London on September 19 and 20. At this event, Pierre Cesarini, Group CEO, will present Claranova's activities to international/Anglosaxon investors.

After Berenberg, Goldman Sachs, Oddo BHF, Société Générale and UBS, this new participation at a major event for investors, organized by Citi, **confirms the Group's increasing recognition by the leading investment banks and its development potential.**

During fiscal year 2018/2019, **Claranova reached a new milestone by exceeding €260 million in annual revenue**, representing a €100 million increase in consolidated revenue compared to last year (+ 62%). This stellar performance **validates the Group's strategy and supports its strong growth momentum.**

### Next Claranova group events:

2018-2019 annual results: October 1, 2019  
General Shareholders' Meeting: November 28, 2019

#### About Claranova:

*A truly global Internet and mobile player, Claranova reported a revenue of €262 million in 2018-2019, generated over 90% internationally. Claranova has focused since its creation on four specific areas of expertise: understanding major technology domains; ability to define a strategic vision around innovative concepts; implementing innovative business models; and finally strong global execution capacity at all levels of the Company, including research and development, digital marketing, sales, partnerships and finance. Its businesses are:*

- *Internet segment: a specialist in monetizing Internet traffic. Avanquest boosts its customer impact through cross-selling offerings that maximize Internet traffic while ensuring the most efficient monetization possible;*
- *Mobile segment: a world leader in mobile printing, specifically via its PlanetArt FreePrints and Photobook apps – the cheapest and simplest solutions in the world for printing photos and creating photo albums from a smartphone;*
- *IoT segment: a global platform for IoT (Internet of Things) management, myDevices allows its partners to commercialize turnkey solutions ("IoT in a Box") to their customers. Ready-to-use solutions are available for roll-out in the medical, hotel, food and beverage, retail and education sectors thanks to these offerings.*

For more information on the Claranova group: [www.claranova.com](http://www.claranova.com) or [www.twitter.com/claranova\\_group](https://www.twitter.com/claranova_group)