



Investor Relations and Communications teams renewed and strengthened

Paris, France - February 25, 2021, 6:30 p.m. (CET). Within the framework of Claranova's rapid and continuing development, communications and relations with the Group's existing and future shareholders are of growing importance. This need is today accentuated by a clear lack of recognition of the Group's qualities. To better reflect Claranova's operating performances and strengthen relations with its stakeholders, the Group's Investor Relations and Communications teams have been renewed and strengthened.

In this context, Claranova announces the appointment of Jean-Yves Quentel, currently Group Chief Financial Officer, as Director of Investor Relations, replacing Sébastien Martin who has managed this function until now. Sébastien Martin is leaving Claranova after contributing to the organization of the Group's investor relations over these last two years.

"Managing communications and relations with our investors is a growing priority for Claranova to which the new Investor Relations and Communications team and I intend to devote increasing attention in the upcoming months. I thank Sébastien for all he accomplished and his engagement with Claranova's teams and shareholders and wish him every success in his future endeavors. As we enter this new year, Claranova remains more than ever guided by a clear roadmap, supported by solid fundamentals and a reinforced organization to spearhead its change in size."

Pierre Cesarini, CEO of Claranova group

Financial calendar:

FY 2020-2021 H1 results: March 31, 2021

About Claranova:

Claranova is a high-growth international technology group with a long-term vision and resilient business models operating in high potential markets. As the leader in personalized e-commerce (PlanetArt), Claranova provides added value through technological expertise in software publishing (Avanquest) and the Internet of Things (myDevices). These three business divisions share a common mission to simplify access to new technologies through solutions combining innovation and ease of use. Based on these strengths, Claranova has maintained an average annual rate of growth for the past three years of more than 45% and in FY 2019-2020 had revenue of €409 million.

For more information on Claranova group:

<https://www.claranova.com> or https://twitter.com/claranova_group

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