Growth outlook confirmed
Implementation of the share buyback program

Paris, France – September 10, 2018. Confident in its develop prospects, Claranova announces the further implementation of its share buyback program, in accordance with the authorization granted by the Shareholders' Meeting of November 30, 2017.

Boosted by an excellent 4th quarter (+37%[1]), the Claranova group surpassed the €160 million mark in fiscal year 2017-2018, reporting full-year consolidated revenue of **€161.5 million**, up **32%** at constant exchange rates (+24% at current exchange rates). This strong performance confirms the relevance of the Group's strategic direction and the effectiveness of its business model.

This upward trend will strengthen further in the coming months, with the consolidation from July 1, 2018 of the Canadian companies acquired by the Avanquest division. These acquisitions should also significantly improve the division's profitability**.** The Group's other two businesses are more than ever fully operational. **PlanetArt and MyDevices** reported full-year growth for fiscal year 2017-2018 of **+47% (€122 million) and +43% (€3.7 million)** at constant exchange rates and +37% and +31%, respectively, on a reported basis**.**

PlanetArt strengthened its offering during the period with the launch of the **FreePrints Photo Tiles** application in the Unites States and the United Kingdom. It was also launched in Ireland in August. Initial figures are good for this new application, which customers use to easily order photo tiles that can be stuck to walls, unstuck and moved as often as they want without damage. The application fits perfectly with the division's traditional applications, FreePrints and FreePrints Photobooks. Its launch in France is expected soon.

myDevices accelerated its business, boosted by the signature of the agreement with the U.S. telecoms operator, Sprint. It reported full-year revenue in excess of USD 2 million, following the launch of the Sprint IoT factory platform in May 2018. myDevices will attend the **Mobile World Congress Americas** in Los Angeles from September 12 to 14, where it will continue to roll-out its offering and present its full range of IoT solutions.

With cash in excess of €65 million at the end of June 2018, the Group has decided to increase the number of treasury shares held and optimize its financing capacity.

For Pierre Cesarini, CEO of the Claranova group: *"We have decided to continue implementing our share buyback program, following on from the program launched last June. The last fiscal year was excellent. All the lights are green for the Group to continue growing and improve its profitability and we fully intend to continue in this direction."*

Signature of a purchase agreement with an investment services provider

Pursuant to the Management Board's decision of June 28, 2018, Claranova signed an agreement with an investment services provider for the purchase of the Company's shares.

Under the terms of this agreement, the service provider may purchase a maximum of 7 million shares at a maximum unit price of 1 euro, at the dates it considers appropriate and in accordance with applicable regulations, throughout the term of the share buyback program. The program cannot exceed €5 million overall.

The Company reserves the right to interrupt implementation of the share buyback program at any time.

1 At constant exchange rates

Next Claranova group event:

2017-2018 annual results : October 2, 2018

About Claranova:

A global Internet and mobile player, Claranova is one of the few French companies in this sector to post sales of over EUR 150 million, more than half of which is generated in the United States. Claranova focuses its strategy on three areas of business – digital printing through the Group's PlanetArt division, management of the Internet of Things (IoT) via the myDevices division and e-commerce through the Avanquest division:

- *PlanetArt: A world leader in mobile printing, specifically via the FreePrints offer – the cheapest and simplest way to print photos from a smartphone – FreePrints is already a must-have for several million customers, a figure that has grown every year since its launch;*
- *myDevices: A global platform for IoT (Internet of Things) management enabling major corporations from different business sectors to quickly develop and roll out IoT solutions for their customers;*
- *Avanquest: the Group's legacy activity covering the distribution of third-party software, a business that is shifting towards the monetization of Internet traffic.*

For more information on the Claranova group: www.claranova.com *or* www.twitter.com/claranova_group