



## PlanetArt Launches Photo Calendars™ Mobile App, turning Memories into Timeless Treasures

**Paris, France - October 26, 2023, 6:00 p.m. (CET).** PlanetArt, a pioneering force in personalized products, announced today the launch of its new PhotoCalendars™ mobile app. Part of the Gifts.com family, this new service for iOS and Android offers a seamless and creative way to make stunning custom calendars bringing customers' most cherished moments to life.

Available on both the Apple App Store and Google Play worldwide, PhotoCalendars™ will be the first mobile app from PlanetArt to be released simultaneously to all our customers worldwide.

With PhotoCalendars™ users can transform their unforgettable memories into stunning personalized gifts. The app provides an intuitive interface that effortlessly guides users through the creative process, allowing them to select photos not only from their phone's photo gallery, but also from other photo storage sources, as well. Or, if they prefer, users can choose a themed calendar, including licensed calendars featuring Peanuts, Garfield, SpongeBob and many others.

PhotoCalendars™ lets users tailor their calendars to their personal preferences in other ways, as well. Not just limited to their choice of national and religious holidays, users can easily add custom events that mean the most to them and their recipients, like birthdays and anniversaries.

PlanetArt's commitment to quality shines through each page. Expertly printed on luxurious matte paper with premium inks, every PhotoCalendars™ calendar boasts stunning visual appeal that endures month after month. Spiral-bound for easy wall display, these calendars can start on any month, making them perfect to make at any time of year.

Key Features of PhotoCalendars™:

- Fast, easy, and affordable custom photo calendar creation
- Expert printing on premium matte paper
- Choose from two sizes: 8x11 and 11x14
- Choice of themes and designer covers
- Seamlessly upload photos from a variety of sources
- Explore a wide variety of themed templates
- Easily add holidays and custom events
- Create in minutes, on your doorstep in days

To download PhotoCalendars™, visit the App Store or Google Play. Or for more information, visit [PhotoCalendars.com](https://www.PhotoCalendars.com).

### Financial calendar:

November 8, 2023: Q1 2023-2024 revenue:

November 29, 2023: Combined Ordinary and Extraordinary Annual General Meeting

**About Claranova:**

As a diversified global technology company, Claranova manages and coordinates a portfolio of majority interests in digital companies with strong growth potential. Supported by a team combining several decades of experience in the world of technology, Claranova has acquired a unique know-how in successfully turning around, creating and developing innovative companies.

Claranova has proven its capacity to turn a simple idea into a worldwide success in just a few short years. Present in 15 countries and leveraging the technology expertise of its 800+ employees across North America and Europe, Claranova is a truly international group, with 95% of its revenue derived from international markets.

Claranova's portfolio of companies is organized into three unique technology platforms operating in all major digital sectors. As an e-commerce leader in personalized objects, Claranova also stands out for its technological expertise in software publishing and the Internet of Things, through its businesses PlanetArt, Avanquest and myDevices. These three technology platforms share a common vision: empowering people through innovation by providing simple and intuitive digital solutions that facilitate everyday access to the very best of technology.

For more information on Claranova group:

<https://www.claranova.com> or [https://twitter.com/claranova\\_group](https://twitter.com/claranova_group)

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