



Evolution in Claranova's governance

New Chairman takes helm, propelling global technology company into a new era

Paris, France – April 2, 2024, 8:00 a.m. (CET). Claranova, a leading global technology company, announces the appointment of Marc Goldberg as its new Chairman of the Board, effective immediately.

With a distinguished career spanning over 30 years in technology and finance, Mr. Goldberg, who was previously vice-chairman, brings a wealth of strategic leadership and industry expertise to steer the company towards a new era of transparency, innovation and value creation.

Mr. Goldberg succeeds Mr. Francis Meston, who is retiring from the board. The board also accepted the resignation of Roger Bloxberg, who continues as CEO of the company's Planet Art unit.

Under Mr. Goldberg's guidance, Claranova looks forward to embarking on a new era of transparency and transformation, focused on operating success from its many team members worldwide and enhanced customer engagement.

Having served in pivotal roles at such leading technology businesses as Thomson Reuters and Resilience Lab, Mr. Goldberg is known for driving transformative change and fostering collaborative environments conducive to breakthrough advancements.

Mr. Goldberg declared: *"I am committed to creating value for all our stakeholders by leveraging our strengths, fostering innovation, and guiding our company and its team worldwide towards sustained success. No topic is off the table as we explore our future together. The board would like to thank Mr. Meston and Mr. Bloxberg for their service to the board over many years."*

In addition to Mr. Goldberg, Craig Forman, chair of Claranova's Appointments and Compensation Committee, was named vice chairman of the board. Director Michele Anderson has been named to succeed Mr. Meston as chair of the company's Corporate Social Responsibility (CSR) Committee.

The board now is composed of six directors, five of whom have joined the board since the second half of last year.

Financial calendar:

April 5, 2024: General Meeting
May 7, 2024: Q3 revenue 2023-2024

About Claranova:

As a diversified global technology company, Claranova manages and coordinates a portfolio of majority interests in digital companies with strong growth potential. Supported by a team combining several decades

of experience in the world of technology, Claranova has acquired a unique know-how in successfully turning around, creating, and developing innovative companies.

Claranova has proven its capacity to turn a simple idea into a worldwide success in just a few short years. Present in 15 countries and leveraging the technology expertise of its 800+ employees across North America and Europe, Claranova is a truly international group, with 95% of its revenue derived from international markets.

Claranova's portfolio of companies is organized into three unique technology platforms operating in all major digital sectors. As an e-commerce leader in personalized objects, Claranova also stands out for its technological expertise in software publishing and the Internet of Things, through its businesses PlanetArt, Avanquest and myDevices. These three technology platforms share a common vision: empowering people through innovation by providing simple and intuitive digital solutions that facilitate everyday access to the very best of technology.

For more information on Claranova Group:

<https://www.claranova.com>

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